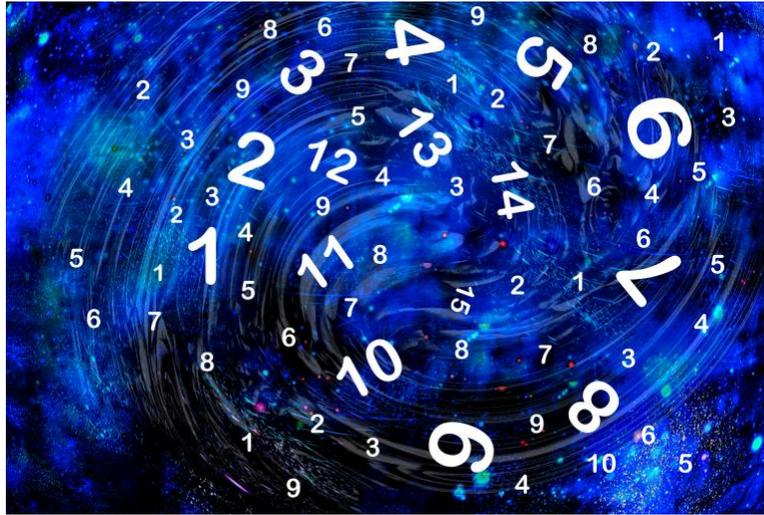


Business Name Report  
For

**Purple Ocean Restaurant**  
**The Shack Restaurant**  
**The Mezz Restaurant**  
**Olde Coach House Restaurant**



**A Decoz® Numerology Analysis of the following expressions**  
**By**  
**Living Numerology**



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## INTRODUCTION

Have you ever noticed how a name quite often perfectly reflects the personality and ethos of the business in which it is named?

The Business Name Advisor analyses the kind of influence a name or a number, or a combination of both, has on the human psyche. By doing so, it will help you choose the right name for a child, an adult (name change), a product, a pet, a street address, a business name, a telephone number, a car license plate, and so forth.

The Business Name Advisor uses 3 to 4 topics.

The Dominant Impression explains the initial and most strongly felt influence of a name.

The Vowel Vibration focuses on the vowel sounds.

The Base Vibration, which could be considered an underlying tone or rhythm, can apply to names as well as numbers - such as telephone numbers or social security numbers.

The Overview section tells you about the relationship between the different vibrations.

Although two business names can easily have a similar - even identical - Dominant Impression, the chance of two names also having the same Vowel and Base vibrations is much smaller. Certainly the most important aspect to consider, is how the first three main influences fit together. The Overview, therefore, is as important, if not more important, as the other sections when considering a name. However, don't focus only on getting the highest rating of stars. Use your own analytical powers. Think about the two or three different vibrations. Do they feel suitable for the name and the person or thing you are naming? If you are starting your own accounting firm, you should look for a name that reflects dependability, trustworthiness, stability, even if that name is also described as boring and rigid.

On the other hand, if you are looking for a name for a store selling camping gear and scuba diving lessons, you want a name that conveys a dynamic, risk-taking, freedom-loving nature.

When you look at the results of names you entered - and the program subsequently examined - you need to keep a few things in mind:  
Who, or what, is the business name for?



There is no such thing as a perfect name. Each and every business name, number, or combination of both, will have some negative as well as some positive attributes. Make the name "it" the person or thing. Don't look specifically for "money and power" or "fame and fortune." Keep in mind that when it comes to quality of life, happiness is the bottom line.

## Results for the entry "Purple Ocean Restaurant"

### ***Dominant Impression***

Dominant Impression.

This section describes the first and dominant impression the name "Purple Ocean Restaurant" conjures up in most people.

Extremely intuitive and feminine, the name "Purple Ocean Restaurant" has many subtle powers; a capable negotiator, convinces without confrontation. Like the mythical Sirens, it can draw people into its reality whether they want to or not.

The business name "Purple Ocean Restaurant" tends to be finely tuned with what is going on. Aware of subtle realities that escape others, it often surfaces as the winner, even when competing with larger and stronger entities. It bends, but won't break, accepts dominance, but ends up on the controls. The business name "Purple Ocean Restaurant" is loaded with contradictions. Gentle, but watch out.

Most positive characteristics: Diplomatic, understands the human psyche. Patient. Resilient.

Most negative characteristics: Fragile, superficial, dependent, impractical, not always truthful.

### ***Vowel Vibration***

The Vowel Vibration of a name enhances or decreases the impact of the Dominant Impression, and sometimes adds a completely different flavour. Read about the Vowel Vibration with the Dominant Impression in mind.

The vowels in "Purple Ocean Restaurant" add joy, inspiration, creativity, and a happy-go-lucky feeling. They add light and humour to the Dominant Impression.



They inspire enthusiasm and excitement. The vowels make "Purple Ocean Restaurant" more energetic and dynamic. They also give one a feeling of mental and emotional balance. They certainly enhance its ability to draw people.

However, the energy the vowels in "Purple Ocean Restaurant" reflect can also be scattered and people are not immediately convinced that it will deliver on its promises. It is short on discipline and focus.

### ***Base Vibration***

The Base Vibration is subtler than the Vowel Vibration, but should be considered equally important.

The Base Vibration in "Purple Ocean Restaurant" is one of the most powerful and impressive that any set of base vibrations can produce. It reflects extraordinary drive and determination. It is ambitious, highly competitive, and ruthless in its pursuit of goals. It represents authority, leadership, and an uncompromising desire to win. This Base Vibration radiates confidence and effectiveness. The influence of the base vibrations in "Purple Ocean Restaurant" will attract some of the strongest and most confident people, but at the same time, it will push away pretty much anyone else.

### ***Overview***

The Dominant Vibration and the Vowel Vibration in "Purple Ocean Restaurant" oppose and conflict. 1 Star.

The Dominant Vibration and the Base Vibration don't conflict, but don't strengthen each other either. 2 Stars.

The Vowel and Base Vibrations though contrary, do not clash. At times they actually complement each other. 3 Stars.

## **Results for the entry "The Shack Restaurant"**

### ***Dominant Impression***

Dominant Impression.

This section describes the first and dominant impression the business name "The Shack



Restaurant" conjures up in most people.

The name "The Shack Restaurant" induces a sense of freedom and adventure, risks and rewards, gambling and daring acts of courage. The name has passion and excitement.

One senses that "The Shack Restaurant" can do anything, is extremely capable, and a true survivor. It is also highly flexible, can adapt to new circumstances quickly, and has excellent reflexes; often, important decisions are made in seconds, seemingly impulsively even. But due to sharp intuition and even sharper intelligence, those decisions are almost always right on the money. Youthful, dynamic and energetic, this name draws people who want things to be "different," and don't like the tried and proven.

Social, outgoing, something skirting the acceptable - or even pushing the envelope of what is "legal."

Most positive characteristics: Productive, dynamic, adaptable. Good at promoting self.

Most negative characteristics: Can be unorganized, scattered. Lacks direction. Needs maturity and discipline.

### ***Vowel Vibration***

The Vowel Vibration of a business name enhances or decreases the impact of the Dominant Impression, and sometimes adds a completely different flavour. Read about the Vowel Vibration with the Dominant Impression in mind.

The vowels in "The Shack Restaurant" add a sense of seriousness to the Dominant Impression: knowledge, study, research, wisdom, intellectual depth, spiritual search, and an abhorrence of all things shallow and superficial. There is a sense of revelation, of seeing beneath the surface of things, of well thought-out opinions, of careful judgments, and, above all, of a need for perfection - clearly, compromise is never an option.

For many people, the vowels make the business name "The Shack Restaurant" seem cool and aloof. For others, it offers hope, a ray of light in a world of ignorance. The vowels make "The Shack Restaurant" seem impersonal and introvert, but also precious and worthy of one's devotion. There is a sense of isolation for some, a powerful sense of belonging for others.



### ***Base Vibration***

The Base Vibration is subtler than the Vowel Vibration, but should be considered equally important.

The Base Vibration in "The Shack Restaurant" radiates mystery and a search for knowledge and wisdom. There is a distinctly spiritual tone that makes people curious. It reflects intelligence, seriousness, but also independence and self-sufficiency. The base vibrations make "The Shack Restaurant" seem alien, hard to get to know, and withdrawn. To many, they also deliver a sense of aristocracy and arrogance.

The Base Vibration in "The Shack Restaurant" draws respect, even admiration. However, it does not invite people to interact.

### ***Overview***

The Dominant Vibration and the Vowel Vibration in "The Shack Restaurant" are compatible and strongly reinforce each other. 5 Stars.

The Dominant Vibration and the Base Vibration are compatible and strongly reinforce each other. 5 Stars.

The Vowel and Base Vibrations are alike. This is an advantage only of their qualities are highly suitable. In that case, 4 Stars.

## **Results for the entry "The Mezz Restaurant"**

### ***Dominant Impression***

Dominant Impression.

This section describes the first and dominant impression the business name "The Mezz Restaurant" conjures up in most people.

Responsible, caring, loving, nurturing, healing and comforting, the business name "The Mezz Restaurant" is warm and makes one feel loved and special. Harmonious and peaceful, the business name "The Mezz Restaurant" feels good to anyone, but doesn't call up any particular feeling strongly. "The Mezz Restaurant" is neutral, suitable for those for whom stability and harmony are high priorities.



Good sense of business, but slow and not particularly adaptable. Strong sense of beauty, but not passionate. Idealistic, with a strong sense of justice.

The name "The Mezz Restaurant" makes one feel like a home away from home. It offers protection and love. It takes away anxiety and fears, and heals the broken-hearted. If you want others to feel like this is their home, this is their safe haven, then this is an excellent business name.

The business name "The Mezz Restaurant" attracts money slowly, predictably, the result of effort and common sense.

Most positive characteristics: Protective, harmonious, comfortable to all.

Most negative characteristics: Stick-in-the-mud. No passion.

### ***Vowel Vibration***

The Vowel Vibration of a name enhances or decreases the impact of the Dominant Impression, and sometimes adds a completely different flavour. Read about the Vowel Vibration with the Dominant Impression in mind.

The vowels in "The Mezz Restaurant" add a sense of peace and harmony. They enhance a feeling of comfort, security, and a sense of refinement. The vowels also add femininity and sensitivity, romance and beauty, and considerably soften the Dominant Impression, making the name feel more gentle and harmonious.

The vowels in "The Mezz Restaurant", however, also give the impression of weakness, fear of confrontation, and lack of confidence.

### ***Base Vibration***

The Base Vibration is subtler than the Vowel Vibration, but should be considered equally important.

The Base Vibration in "The Mezz Restaurant" reflects reliability and consistency. It radiates trust, efficiency, common sense, and a down-to-earth and practical nature.

One feels secure and in capable hands. The base vibrations in "The Mezz Restaurant" radiate strength, efficiency and dependability. Family values and strong morals are also present. At the same time, the base vibrations make one feel that the name "The Mezz Restaurant" represents a conventional, unimaginative temperament, even rigid and boring.



## Overview

The Dominant Vibration and the Vowel Vibration in "The Mezz Restaurant" don't conflict, but don't strengthen each other either. 2 Stars.

The Dominant Vibration and the Base Vibration don't conflict, but don't strengthen each other either. 2 Stars.

The Vowel and Base Vibrations though contrary, do not clash. At times they actually complement each other. 3 Stars.

## Results for the entry "Olde Coach House Restaurant"

### ***Dominant Impression***

Dominant Impression.

This section describes the first and dominant impression the business name "Olde Coach House Restaurant" conjures up in most people.

The business name "Olde Coach House Restaurant" reflects drive, a pioneering spirit, leadership, independence and originality. The energy behind this business name is strong and forceful and promotes an unconventional, innovative, and decisive approach.

Highly focused and self-reliant, the name "Olde Coach House Restaurant" carries with it an unmistakable "can do" attitude. It reflects confidence, energy, strength and perseverance. There is a definite sense of danger and risk-taking as well. The name "Olde Coach House Restaurant" does not inspire patience and sensitivity, and does not promote cooperation or a diplomatic approach to problem solving. Think of this business name as a masculine, aggressive, creative force.

Most positive characteristics: Strength, originality, courage, imagination, creativity, confidence. Good for competitive, high-risk ventures.

Most negative characteristics: Pride, intolerance, excessive aggressiveness. Not good for people-oriented ventures or healing, counselling and retail businesses.

### ***Vowel Vibration***

The Vowel Vibration of a name enhances or decreases the impact of the Dominant Impression, and sometimes adds a completely different flavour.



Read about the Vowel Vibration with the Dominant Impression in mind.

The vowels in "Olde Coach House Restaurant" add warmth, comfort, caring and loving support to the Dominant Impression. The vowels in this name reflect feelings of domestic security, commitment, lasting relationships, romance, responsibility, harmony, loyalty and generosity. One senses sympathy and compassion, as well as understanding and forgiveness. At the same time, the vowels can make the name "Olde Coach House Restaurant" also feel a bit stifling. To some people, "Olde Coach House Restaurant" stands for intrusion, lack of respect for one's privacy, and excessive emotions.

For most people, however, "Olde Coach House Restaurant" represents a genuine desire to help others, to protect the weak, heal the sick, and comfort the old.

### **Base Vibration**

The Base Vibration is subtler than the Vowel Vibration, but should be considered equally important.

The Base Vibration in "Olde Coach House Restaurant" reflects reliability and consistency. It radiates trust, efficiency, common sense, and a down-to-earth and practical nature.

One feels secure and in capable hands. The base vibrations in "Olde Coach House Restaurant" radiate strength, efficiency and dependability. Family values and strong morals are also present. At the same time, the base vibrations make one feel that the name "Olde Coach House Restaurant" represents a conventional, unimaginative temperament, even rigid and boring.

### **Overview**

The Dominant Vibration and the Vowel Vibration in "Olde Coach House Restaurant" don't conflict, but don't strengthen each other either. 2 Stars.

The Dominant Vibration and the Base Vibration are compatible and strongly reinforce each other. 5 Stars.

The Vowel and Base Vibrations don't conflict, but don't strengthen each other either. 2 Stars.

